

**To whom it may concern:**

Suhayla was an essential member of our marketing team, serving as the Employee Experience Manager at Strativ. During her six-month tenure, she significantly impacted our company culture and left an unforgettable impression. Although she had to go due to business cuts, Suhayla's contributions have left a lasting legacy.

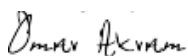
One of Suhayla's standout strengths was her exceptional grasp of Strativ's unique tone of voice. She effortlessly embodied our company culture through the creation of "Strativsphere," our web-based internal newsletter. The 'Strativsphere' set new standards in the market with its engaging live videos, captivating podcasts, interactive competitions, and visually stunning imagery. Moreover, Suhayla's creation of a streamlined pre-onboarding site for new hires has revolutionised our processes. This has allowed us to expedite travel bookings, merchandise orders, and essential documentation, ensuring that new hires are set up for success from day one.

In addition to her exceptional writing skills, Suhayla showcased her talents in graphic design and illustration by completely revamping our culture deck. Her meticulous attention to detail and ability to craft compelling narratives resulted in an engaging masterpiece. Through her storytelling format, Suhayla successfully reintroduced our company values and took readers on an inspiring journey.

Listing all of Suhayla's achievements during her time at Strativ would take all day. However, in just six months, she has completed several projects that have greatly improved our work processes. She has consistently showcased her outstanding creativity, diligence, and ability to deliver top-notch work within assigned deadlines. She is an exceptional wordsmith who effortlessly crafts narratives that exude positivity and enthusiasm.

Personally, working alongside Suhayla has been an absolute delight, and I have no hesitation in endorsing her to prospective employers. She possesses remarkable talent and exudes an infectious positive attitude and radiant personality that makes her a true ray of sunshine to be around. Any organisation fortunate enough to have her on their team will certainly benefit significantly from her unique combination of skills, bringing immense value to their operations.

Warm regards,  
Omar Akram



**Chief Mission Controller**

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